



# 2024 ANNUAL REPORT

*Compassionate Care – Every Life At Every Age*







*There's nothing better than gathering together for a good story! Our Head Start students love exploring new adventures through books – building imagination, language skills, and a lifelong love of reading.*



# Gratitude & Hope

Dear Friends and Faithful Supporters,

As we reflect on the past year, we do so with hearts full of gratitude and hope. At ALSM, our mission to serve people through a ministry of love, compassion and mercy in the name of our Lord, Jesus Christ is rooted in the belief that every life—at every age—has purpose, dignity, and value. This year, our theme of *Restoration and Renewal* has guided our work and reminded us of God's power to strengthen and make all things new.

In a world still recovering from isolation, uncertainty, and hardship, we have seen beautiful stories emerge. We've witnessed older adults find renewed joy through companionship and care. We've watched children flourish in nurturing spaces where they are seen, heard, and encouraged. And in every moment, we've seen God at work—renewing hope and revitalizing community.

None of this would be possible without your prayers, generosity, and partnership. As you read this annual report, we hope you are encouraged by the impact of your support. Together, we are building bridges between generations, providing compassionate care, and planting seeds of hope that will bear fruit for years to come.

Thank you for walking alongside us in this sacred work. May you experience God's restoration and renewal in your own life, just as you have helped bring it to others.

With heartfelt gratitude,

*Pastor Vicki Beilfuss*

The Rev. Vicki Beilfuss  
ALSM Board of Trustees, Chair

*Chris Reighard*

Christopher Reighard  
CEO

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representative

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William Lloyd

Andrea Paul











## Mission

To serve people through a ministry of love, compassion and mercy in the name of our Lord, Jesus Christ.

## Vision

To be identified in our marketplace as a partner in our communities and a leader in providing quality health and human services.

## Core Values

### *Christian Calling*

We are called by God's command to serve others

### *Caring*

We care, with love and compassion, for the total well-being of the people entrusted to us.

### *Quality*

We provide quality services with a competent staff who are courteous and professional.

### *Integrity*

We hold as a sacred trust each life we touch, honoring our promises, acting ethically in our practices and being good stewards of our resources.

### *Dedication*

We are committed to our Christian principles and dedicated to those in our care.

### *Improvement*

We continuously strive to serve others better.





# Dignity & Value – *Every Life, At Every Age*

ALSM is the only not-for-profit organization to offer senior living communities and services that span the generations in an eight-county region in West Central Pennsylvania. We take pride in our communities and programs.

First Column:

## *Sweet Smiles All Around*

Cottage residents enjoyed a delightful visit to The Lutheran Home at Hollidaysburg Gingerbread Village display with guests.

## *Imagination In Action*

Our Head Start students loved playing dress-up and exploring new roles together.

## *Fun And Festive*

Residents at The Oaks at Pleasant Gap come together for a winter craft project.

Second Column:

## *Learning Through Art*

Creativity is sky high in our children's services classrooms.

## *Tea, Treats And Treasured Moments*

Residents and families enjoyed a lovely Mother's Day tea together at The Lutheran Home at Hollidaysburg.

## *Hands-on Activities*

Teachers keep our Head Start students engaged and excited.

Third Column:

## *Shuffling Into Fun*

There is nothing like a friendly game of shuffleboard to keep the fun rolling at The Oaks at Pleasant Gap.

## *Proud Little Gardeners*

Our Growing Years Early Learning Center students were excited to show off the vegetables they grew in their garden.











## Restoration & Renewal – *Building Hope Across Generations*

At ALSM, we hold sacred our traditions of providing quality programs, services and communities guided by our faith-based values. We believe restoration isn't just about buildings. As we serve both seniors and children, our mission has always been rooted in creating environments where dignity, safety, and love flourish. This year, through God's provision and the faithful support of our community, the theme of *Restoration and Renewal* has taken tangible form.

### **New Beginnings with Cottage Home Construction**

One of the most exciting signs of renewal has been the construction of beautiful new cottage homes on our campus in Pleasant Gap. These thoughtfully designed spaces offer more than just a place to live—they offer comfort, independence, and a true sense of home. Surrounded by peaceful green spaces and connected pathways, the cottages foster community while respecting privacy. Seniors are now enjoying mornings on their porches, visits from neighbors, and the quiet joy of a space made just for them.



## Fresh Spaces, Renewed Spirits

Inside our existing buildings, a spirit of renewal continues to unfold. Recently renovated interiors—from common rooms to resident spaces—are now brighter, more welcoming, and easier to navigate.

Hillcrest at the Lutheran Home welcomed a vibrant refresh throughout the building, including new paint and flooring in the common areas and apartments. The brighter apartments also received all new stainless-steel appliances, perfect for preparing a favorite dish when not enjoying the family-style meals offered in our community dining room.

The Oaks at Pleasant Gap experienced an airy transformation with beautiful blue hues blended throughout the personal care area. Enhancements include new paint and carpeting, creating an even more peaceful and relaxing environment for residents.

From cozy gathering areas for residents to spend time with friends, to warm, welcoming entries, every space has been designed with purpose—to restore comfort, dignity, and joy. We also placed a greater emphasis on Christmas and exterior decorations on our campuses for all to enjoy.

## Looking Ahead: Faithful Planning for the Future

While we celebrate the achievements and transformation of last year, we remain focused on the future. Guided by prayer and careful planning, we're exploring new ways to expand our outreach, strengthen intergenerational programs, and deepen the connections between the senior adults and children we serve. In these relationships, we see the heart of our mission to serve in a ministry of love, compassion and mercy.

Together, we are not just restoring buildings, we are renewing lives.

And the best is yet to come.





# 2024 Revenues & Expenses

## REVENUES

Health Center \$4,701,998 – 27%

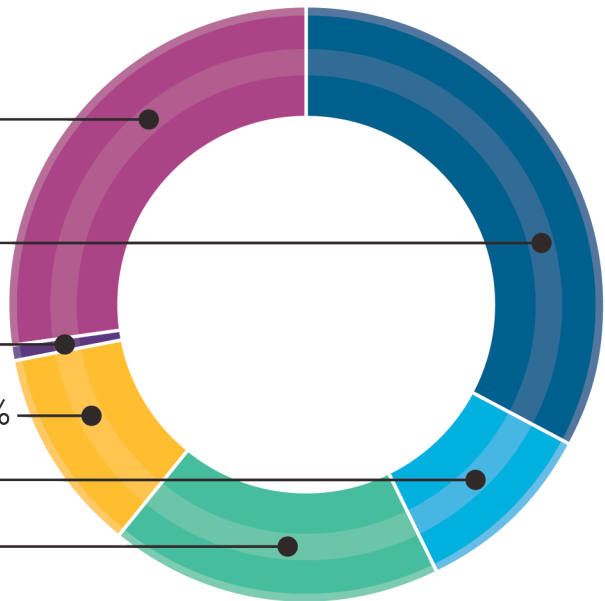
Community Program \$5,901,017 – 33%

HUD \$257,474 – 1%

Other/COVID/Investments \$1,974,123 – 11%

Personal Care \$1,736,398 – 10%

Independent Living \$3,169,168 – 18%



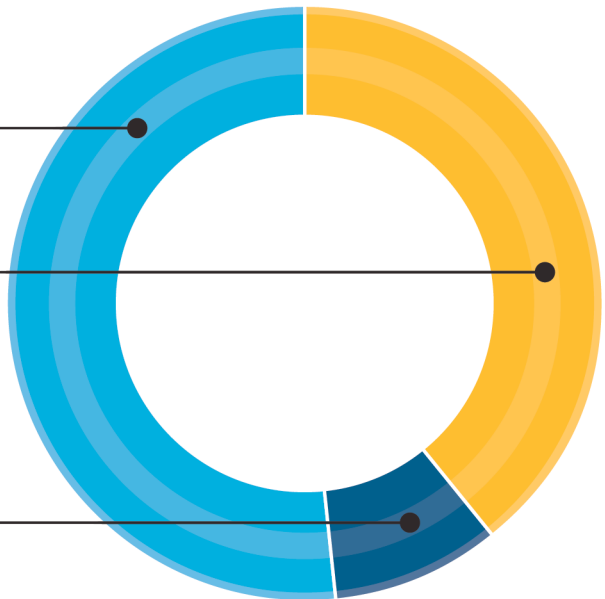
## EXPENSES

Salaries/Wages \$8,927,866 – 51%

Other Expenses \$6,965,231 – 39%

Interest \$85,328 – 0%

Depreciation/Amt \$1,657,968 – 9%



## CHARITABLE CARE

LHH – \$1,973,546

Oaks – \$80,394



# Giving Back

The mission of ALSM is to serve people through a ministry of love, compassion and mercy in the name of our Lord, Jesus Christ. As part of that mission, we care for those individuals who have outlived their funds.

In addition to serving those in our care, we believe strongly in giving back to the community. The programs and activities that we provide help to benefit our community socially, economically and educationally and help to fulfill our mission as a charitable organization.

Below are some of the organizations that ALSM supported in 2024. In addition to this list, there are many more ways that ALSM contributes to community organizations including, but not limited to, participating in walks to raise funds or residents joining together to serve their community, good works are being done every day by the ALSM family. Our team members give their time as Sunday school teachers, scout leaders, civic and business organization members, and other activities designed to enhance and touch lives.

- **Bedford Chamber of Commerce**
- **Blair Chamber of Commerce**
- **Pink on the Links**
- **UPMC Altoona Foundation**
- **Sunrise Rotary - Becky Sheetz Golf Outing**
- **WALY Warmth Program**





# Communities & Services



## THE LUTHERAN HOME AT HOLLIDAYSBURG

The Lutheran Home at Hollidaysburg, has been a part of the Hollidaysburg community and Altoona since 1950. We offer independent living cottages and apartments, in-home care and support services, skilled nursing care, and therapy services.

916 Hickory Street  
Hollidaysburg, PA 16648  
814-696-4527

*Blairmont Commons Cottages*  
*Hickory Commons Cottages*  
*Hillcrest Apartments*  
*Health Care Center*







## THE OAKS AT PLEASANT GAP

Nestled on 35 beautiful acres, The Oaks at Pleasant Gap is the perfect place to call home. Our community offers comfortable and secure independent living accommodations, including spacious cottages and apartments, as well as personal care offered at Schreffler Manor.

200 Rachel Drive  
Pleasant Gap, PA 16823  
814-359-2782

*Schreffler Manor Personal Care  
Court Apartments  
Cottages*







## LUTHERAN COMMONS

ALSM in partnership with the U.S. Department of Housing and Urban Development (HUD), offers two senior rental assistance properties to older adults in a maintenance-free, safe, active and affordable setting.

*Lutheran Commons at Berlin Pike – apartments*  
443 Berlin Plank Road  
Somerset, PA 15501  
814-443-4440

*Lutheran Commons at Pleasant Gap – apartments*  
400 Rhoads Drive  
Pleasant Gap, PA 16823  
814-359-2800







## CHILDREN'S SERVICES

Allegheny Lutheran Social Ministries believes all children should reach their full potential. Our programs provide safe, nurturing environments with engaging experiences that promote positive development. Our goal is to promote the intellectual, emotional, spiritual and physical development of each child. We encourage parental visits and participation.

Our programs serve children and families in Bedford, Cambria and Fulton Counties.

*Growing Years Early Learning Center* – serving Bedford and Cambria Counties

*Early Head Start* – serving Bedford County

*Head Start* – serving Bedford and Fulton Counties

*Family Center* – serving Bedford County

*Pre-K Counts* – serving Bedford and Cambria Counties

231 S. Juliana Street, Bedford, PA 15522  
814-624-3200, 877-257-6543





# Thank You

## TO OUR DONORS

*For helping to serve people through a ministry of love, compassion, and mercy in the name of our Lord, Jesus Christ.*

Find a mistake? We apologize for any omissions or errors. If we have made a mistake, please let us know by calling 814-696-4516 or [info@alsm.org](mailto:info@alsm.org).

### INDIVIDUALS

*ALSM Team Member \*\*  
Deceased\**

#### Friends \$25-\$249

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Mr. and Mrs. Roger Wurst

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Dr. and Mrs. George M. Zubak

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Mrs. Karen Barr\*\*  
Thomas and Lauren Coakley  
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Mr. Eugene Ferg  
Mr. David E. George  
Mr. and Mrs. Dale R. Hess  
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### **The Rev. Walden Holl Benefactor \$5000 & Greater**

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 Mr. and Mrs. Christopher J. Reighard\*\*

## **CONGREGATIONS**

Benscreek Lutheran Church, Hollsopple  
 Bethany Lutheran Church, Altoona  
 Christ Casebeer Lutheran Church,  
 Somerset  
 Christ Lutheran Church, Claysburg  
 Christ Lutheran Church, Buffalo Mills  
 Christ Lutheran Church, Johnstown  
 Evangelical Lutheran Church, Newry  
 Faith United Lutheran Church, Houtzdale  
 First English Lutheran Church, Tyrone  
 First Evangelical Lutheran Church,  
 Philipsburg  
 First Evangelical Lutheran Church,  
 Altoona  
 First Lutheran Church, Portage  
 Gatesburg Lutheran Church,  
 Warriors Mark  
 Good Shepherd Lutheran Church,  
 Windber  
 Grace Lutheran Church, State College  
 Grace Lutheran Church, Johnstown  
 Holy Trinity Lutheran Church, Lanse  
 Laurel Trinity Lutheran Church,  
 Jennerstown  
 Messiah Lutheran Church, Bedford  
 Mount Calvary Lutheran Church,  
 Johnstown  
 Mount Olive Lutheran Church,  
 Buffalo Mills  
 Mount Olivet Lutheran Church, Altoona  
 Mount Pleasant Lutheran Church,  
 Breezewood  
 Mount Zion Lutheran Church, Glasgow  
 Mount Zion Lutheran Church,  
 Breezewood  
 Olanta Lutheran Church, Olanta  
 Pine Hall Lutheran Church, State College  
 Saint James Evangelical Lutheran Church,  
 Huntingdon  
 Saint John Lutheran Church, Addison  
 Saint John Lutheran Church, Williamsburg  
 Saint John Lutheran Church, Millheim  
 Saint Johns Lutheran Church, Rockton  
 Saint Luke Lutheran Church, Centre Hall  
 Saint Luke Lutheran Church, Lilly  
 Saint Mark Lutheran Church, Shanksville  
 Saint Matthew Lutheran Church,  
 Martinsburg

Saint Matthews Lutheran Church,  
 James Creek  
 Saint Paul Lutheran Church, Fort Hill  
 Salem Lutheran Church, Aaronsburg  
 Salem Lutheran Church, Altoona  
 Shepherd of the Hills Lutheran Church,  
 Karthaus  
 St. Johns Evangelical Lutheran Church,  
 Millheim  
 Trinity Evangelical Lutheran Church,  
 Sidman  
 Trinity Lutheran Church, State College  
 Zion Evangelical Lutheran Church,  
 Meyersdale  
 Zion Hoffman Evangelical Lutheran  
 Church, Acosta  
 Zion Lutheran Church, Williamsburg  
 Zion Lutheran Church, Everett  
 Zion Lutheran Church, Hollidaysburg

## **CORPORATIONS, FOUNDATIONS & ORGANIZATIONS**

Advantagecare Rehabilitation, LLC  
 Altoona First Savings Bank  
 Amare Medical  
 ARC Federal Credit Union  
 Baker Tilly Virchow Krause, LLP  
 Beauchamp Plumbing & Heating  
 Benchmark Therapies  
 Blair Candy Co., Inc.  
 Blair Image Elements, Inc.  
 Central Pennsylvania Community  
 Foundation  
 Centre County Community Foundation  
 Circle of Hope - First Evangelical  
 Lutheran Church, Altoona  
 CURA Hospitality, Inc.  
 DelGrosso Family of Companies  
 Difference Card  
 Emerson Rogers, LLC  
 Favorite Healthcare Staffing  
 First Commonwealth Bank  
 Highmark Blue Cross Blue Shield  
 Johnson Kendall Johnson  
 Keller Engineers, Inc.  
 Lutheran Trust, Inc.  
 M&T Charitable Foundation



McCartney's, Inc.  
 McClenahan Properties, LLC  
 National Vision Administrators, LLC  
 Physicians Mobile X-Ray, Inc.  
 Pleasant Gap Area Lioness Club  
 Roger Hasselman Family Foundation  
 S&T Bank  
 Seltzer Financial Strategies  
 Sheetz  
 Stifel Nicolaus & Co., Inc  
 Structural Fiberglass, Inc.  
 Suzanne Egan, Inc.  
 T2B Commercial Interiors  
 The Blackburn Giving Fund by its agent,  
 YourCause  
 The Bruno and Lena DeGol Family  
 Foundation  
 Thompson Pharmacy  
 Thrivent Charitable Impact & Investing  
 Thrivent Choice  
 UPMC Work Partners  
 West Providence Municipal Bldg

## THRIVENT CHOICE

Thrivent has provided more than \$618 million to help churches, educational institutions and other nonprofit organizations through the Thrivent Choice charitable grant programs since its 2010 introduction.

In 2024, these individuals generously designated their Thrivent Choice dollars to ALSM.

Shirley Franke  
 Jerry & Pamela Gaston  
 The Rev. Larry & Linda Louder  
 Barbara Moorhead  
 William Straesser  
 Sally Ann Zerfoss

# Ways to GIVE

## IMMEDIATE GIFT

There are many simple ways to make an immediate tax-deductible gift.

- Cash, check, credit card
- Online gifts at: [www.alsm.org/donate](http://www.alsm.org/donate)
- Special events & appeals
- Electronic fund transfer/recurring gifts
- Stock donation
- IRA charitable contribution

## PLANNED GIVING

By making a planned gift, you help ensure the future of the benevolent care program and the sense of security it brings to residents.

- Charitable gift annuity
- Life insurance beneficiary
- Charitable bequest
- Charitable trust

## HONORS & MEMORIALS

Contributions may be made in memory or honor of a family member, friend or colleague.

- Tree of Life
- Touching Lives Pathway

To make a gift to ALSM or to discuss planned giving opportunities, contact our Advancement office at 814-696-4500 or [info@alsm.org](mailto:info@alsm.org).



## ADMINISTRATIVE OFFICE

916 Hickory Street  
Hollidaysburg, PA 16648  
814-696-4500 or 800-400-2285  
[www.alsm.org](http://www.alsm.org)

## CHILDREN'S SERVICES:

Growing Years Early  
Learning Centers  
Headstart/Early Headstart  
Family Center of Bedford County  
Kid Stop  
814-624-3200 or toll free  
877-ALSM-KID (877-257-6543)  
- Serving Bedford, Cambria &  
Fulton Counties

## LUTHERAN DISASTER RESPONSE

## LUTHERAN COMMONS AT BERLIN PIKE

814-696-4506 or 800-400-2285  
- Rental Assistance Senior  
Housing in Somerset County

## LUTHERAN COMMONS AT PLEASANT GAP

814-696-4506 or 800-400-2285  
- Rental Assistance Senior  
Housing in Centre County

## THE LUTHERAN HOME AT HOLLIDAYSBURG

814-696-4527  
- Health Care Center  
- Independent Living  
Apartments and Cottages

## THE OAKS AT PLEASANT GAP

814-359-2782  
- Personal Care at  
Schreffler Manor  
- Independent Living in  
The Village Cottages &  
The Court Apartments



## OUR SERVICE AREA

We Serve Eight PA Counties:

*Bedford, Blair, Cambria, Centre, Clearfield, Fulton, Huntingdon & Somerset*

